



2008 National CIT Conference

November 4-6, 2008

“Georgia on Your Mind – CIT in Your Heart”

Dear Potential Sponsor:

On behalf of the Georgia Crisis Intervention Team (CIT) Advisory Board, the Georgia Chapter of the National Alliance on Mental Illness (NAMI Georgia) is pleased to announce the 4th Annual National Crisis Intervention Team (CIT) Conference – “Georgia on Your Mind – CIT in Your Heart,” November 4 – 6, 2008 at the Hyatt Regency Downtown Atlanta.

The conference will feature nearly 100 workshops designed to enhance practical law enforcement skills, and share highlights of national CIT models, community collaborative best practices, and issues relevant to the criminal justice, corrections and mental health professions. The conference provides a platform for law enforcement, mental health care providers, families and consumers of services to learn about and discuss innovative programs that address the needs of people with mental illness who come in contact with the criminal justice system.

The conference has both national and international appeal. The 2007 conference drew 1150 participants, and included presenters and attendees from Australia, Canada and Israel, as well as 40 states and the District of Columbia. The 2008 Conference is on target to exceed 2007 attendance records.

We invite your organization to participate with us in this conference by becoming a sponsor or exhibitor. Take advantage of an opportunity to highlight your products and services to key leaders and decision makers in the criminal justice and behavioral healthcare field.

Please see the attached Sponsorship registration form for more detailed information.

We invite you to “Have Georgia on Your Mind - CIT in Your Heart” in Atlanta, Georgia - the city where “Everyday is Opening Day”. Join us for the 2008 National Crisis Intervention Team Conference! For further information, please contact Pat Strode, CIT Program Administrator for NAMI Georgia at (770) 234-9347 or pstrode@nami.org.

Sincerely,

Nora Lott Haynes, Chair
Georgia CIT Advisory Board

**DEADLINE FOR REGISTRATION AS AN EXHIBITOR AND/OR SPONSOR IS
September 15, 2008, TO ENSURE INCLUSION IN THE**

CONFERENCE PROGRAM

SPONSORSHIP INFORMATION

Conference Location:

Hyatt Regency Atlanta
265 Peachtree Street, NE
Atlanta, GA 30303-1294

Hyatt Regency Atlanta is a contemporary atrium hotel. The premier corporate, convention and trade show facility is conveniently located in the heart of downtown Atlanta. The hotel features an impressive fitness center, gorgeous newly renovated guest rooms, three restaurants, and a coffee bar. The hotel is in walking distance to numerous downtown attractions like the World of Coca-Cola, The Georgia Aquarium, Centennial Olympic Park, and the CNN Center.

EXHIBITOR INFORMATION

Tentative Exhibitor Schedule:

Monday, November 3, 2008

8:00 AM – 5:00 PM – Exhibit Set-up

Tuesday, November 4, 2008 (ELECTION DAY – REMEMBER ABSENTEE BALLOT!)

8:00 AM – 5:00 PM - Exhibit Area Open

Wednesday, November 5, 2008

8:00 AM – 5:00 PM - Exhibit Area Open

Thursday, November 6, 2008

8:30 – 10:00 AM Exhibit Area Open

12:00 – 2:00 PM Breakdown Exhibit

Hotel Accommodations:

All sponsors are responsible for making their own hotel reservations (see sponsorship package information for additional details). A block of rooms have been blocked for the conference at a reduced rate at the Hyatt Regency. The rate is \$129.00 single/double (does not include taxes). To qualify for this rate, you must make your reservations prior to October 3, 2008.

To make reservations, call 800-233-1234 and mention the CIT National Conference for the discounted rate or reserve online at www.hyattregencyatlanta.com or through the conference webpage at the NAMI Georgia website at www.namiga.org. There is also an Exhibitor's link on the website. The Hyatt Regency requires a confirmation with a credit card to hold all reservations. **Cancellations must be made two days prior to arrival date or your credit card will be charged for one night's stay.**

SPONSORSHIP INFORMATION

Sponsorship Opportunities:

Listed below are several levels of sponsorship. As a sponsor you will be listed in the conference program and recognized during the conference. To guarantee advertisement in the program booklet, register by September 15, 2008

\$25,000.00 Platinum Sponsor

- *A full page ad in program booklet*
- *Signage displayed during the conference and at luncheon*
- *4 complimentary tickets to the award luncheon and recognition during the luncheon*
- *2 complimentary conference registration packages*
- *1 complimentary hotel room (from November 3-5, 2008)*
- *Complimentary booth space during the conference*

\$10,000.00 Gold Sponsor

- *A full page ad in program booklet*
- *Signage displayed during the conference*
- *2 complimentary tickets to the award luncheon and recognition during the luncheon*
- *1 complimentary conference registration package*
- *Complimentary booth space during the conference*

\$5,000.00 Silver Sponsor

- *½ page ad in program booklet*
- *Signage displayed during the conference*
- *1 complimentary ticket to the award luncheon and recognition during the luncheon*
- *1 complimentary conference registration package*
- *Complimentary booth space during the conference*

\$3,000.00 Bronze Sponsor

- *¼ page ad in program booklet*
- *Complimentary booth space during the conference*
- *Recognized in the conference program booklet*

\$1,000.00 Supporter

- *Recognized in the conference program booklet*

Booth Package Includes:

- 6' x 24" Skirted table, and two chairs
- Electrical Outlet (upon request)
- One complimentary conference registration (includes one Network Reception ticket and one Award Banquet ticket). **Additional staff will need to pay for meals only.**

Equipment and Services:

Special requests for audio/visual equipment may be arranged directly through the Hotel's on-site Audio/Visual Company, Swank Audio Visual by calling 800-233-1234.

Full service data networking and DS3 speed internet access for meetings and exhibits can be arranged by contacting Core Communications at 404-588-4840 ext. 4840

Booth Information and Assignment:

Booths are assigned on a first-come, first-served basis. To reserve your space please complete the registration form and return with your payment. The CIT Conference Committee reserves the right to make the final determination of all space assignments in the best interest of the conference.

Shipping and Receiving Guidelines:

If you wish to ship materials ahead of time please have all materials clearly marked as follows:

Your Organization name / 2008 CIT Conference
Hold for arrival 00/00/00
Your Organization on-site contact
Pat Strode
C/O Hyatt Regency Atlanta
265 Peachtree Street, NE
Atlanta, GA 30303-1294

Boxes that are shipped will be received no earlier than three days prior to the conference. Packages can be claimed at Shipping and Receiving, or by dialing extension 6320 or 6321 from a hotel phone. For Shipping and Receiving costs, see [Hyatt Shipping/Receiving Price List](#).

PLEASE NOTE THAT SPACE FOR EXHIBITS IS LIMITED AND ON A FIRST COME FIRST SERVED BASIS – SIGN UP AS SOON AS POSSIBLE TO ENSURE A PRIME LOCATION AT THE CONFERENCE!

NOVEMBER 4 IS ELECTION DAY...DON'T FORGET YOUR ABSENTEE BALLOT TO VOTE FOR THE CANDIDATE OF YOUR CHOICE!!

SPONSORSHIP REGISTRATION FORM

Deadline for registration is September 15, 2008 to ensure inclusion in the Conference Program

Please type or print clearly. Information from this form will appear on booth signs and in the program listing.

Company/Organization

Name: _____

Exhibit Contact

Name: _____

Exhibit Contact Phone: _____ Fax: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Name(s) of persons staffing booth (as it should appear on name badges); 2 maximum:

Name: _____

Name: _____

**Please provide a brief description (50 words or less) of your services, products or programs which will be listed in the conference program. Attach an extra sheet and send in with registration form.

SPONSORSHIP OPPORTUNITIES (check one):

_____ \$25,000 Platinum Sponsor

_____ \$10,000 Gold Sponsor

_____ \$5,000 Silver Sponsor

_____ \$3,000 Bronze Sponsor

_____ \$1,000 Award Plaques

TOTAL AMOUNT ENCLOSED: \$ _____ Check _____ **OR** Credit Card _____

VISA or Master Card # _____ Security Code _____ Exp Date: _____
(3-digits on back of card)

Authorized Name: _____

AUTHORIZED SIGNATURE: _____ Date: _____

The undersigned applicant is an official company/agency representative and agrees to abide by the conference hotel rules and regulations.

Company/Organization Name: _____ Date: _____

Company Representative's Signature: _____ Title: _____

**MAKE CHECK PAYABLE TO:
NAMI Georgia**

Sponsorship Contact Person:

Pat Strode

NAMI Georgia

3050 Presidential Drive – Suite 202

Atlanta, Georgia 30340

Office: (770) 234-9347 Fax: (770) 234-0237

pstrode@nami.org